



Dear Potential Sponsor,

At Family Promise, our vision and mission is to provide safe temporary housing for families experiencing homelessness and move them from crisis to self-sufficiency. We have served these families by working every day to give children and their families faith to move forward, hope for tomorrow, and love to continue to grow. We have seen wonderful successes . . . GED diplomas earned, children overcoming physical and mental delays, housing built by the community, families using transitional housing, stable employment, and school tutoring, families reunited, and graduate guests now serving as volunteers. We have served in Santa Rosa County for more than 13 years, and these successes show we are achieving our goals.

This year we are aiming to raise \$100,000 to continue serving families in our county. Our desire and future goals are to acquire more affordable housing, assisting families with car repairs to maintain reliable transportation, and expanding education on life skills, parenting, and budgeting and graduate support services.

On April 25, 2020, we are hosting a "Festival of Hope" fund-raising event. The event will offer a contemporary music artist and highlight several local bands. The event will provide local businesses a place to showcase their products. Food vendors and other family friendly attractions will also be present.

We are inviting your company to be a sponsor for this event. Please look at the Level of Sponsorship page and see all the benefits that you will receive. We can use your support no matter how large or small as we continue to provide a holistic solution to family homelessness.

Please contact our committee chair, Tina Beacraft at 256-337-9843 or tinamarie872@yahoo.com with any questions or more information.

Sincerely,

Family Promise

Levels of Sponsorship



PLATINUM \$5000.00 donation

- Acknowledgement as a Platinum sponsor at the event
- Promotion of business on social media and internet
- Advertising of business on most prominent posters at the event
- Booth location at prime traffic area at the event
- Business will receive 6 all access tickets for the event

GOLD \$2500.00 donation

- Acknowledgement as a Gold sponsor at the event
- Promotion of business on Social media and internet Advertising of business, plus on posters at the event
- Booth Space available with sponsorship
- Business will receive 4 all access tickets for the event

SILVER \$1000.00 donation

- Promotion of business on event posters
- Acknowledgement at the event
- Business will receive 2 passes to the event

BRONZE \$500.00 donation

- Business name on the event poster